

CONNECTION

WOODSTOCK CHAMBER OF COMMERCE and INDUSTRY

BROWN PRINTING COMPANY JOINS CHAMBER



The Woodstock Chamber is pleased to announce Brown Printing Company as one of its newest members. Located at 11595 McConnell Road in Woodstock, Brown Printing has been in business for over 50 years.

Formerly Graftek Press, this division was acquired in 1997 as part of Brown's strategy to strengthen its position within the publications printing sector. Incorporated in 1967, Graftek Press began its operations in a remodeled horse barn in Cary, Illinois with a total of 6 employees.

Today, the Woodstock division of Brown Printing is housed in a 500,000 square-foot facility and employs

more than 640 employees. This location currently produces over 200 weekly, biweekly and monthly business and consumer publications, catalogs and commercial work with print runs that range from 20,000 to several million.

In 2005 Brown Printing was recognized as Time Inc. Printer of the Year which was considered an outstanding accomplishment considering Brown had only begun producing Time, Sports Illustrated and People Magazine on a weekly basis in 2004.

In 2010, the company was awarded the WhatTheyThink Environmental Innovation Award for Sustainability, recognizing Brown's real and concrete contributions to innovation, implementation and communication of environmental solutions. The company has implemented initiatives including energy efficient lighting, variable frequency drives, computerized building management systems and motion sensor lighting installation.

In the local facility, heat is re-used in the HVAC system. Technology to lower air emissions includes systems that scrub VOCs produced in the printing process with over 99% efficiency. Through the combination of these programs company-wide, Brown saves enough energy to power over 2,000 homes and reduced emissions equivalent to taking over 3,000 cars off the road per year.

Their current facility in Woodstock boasts state of the art technology that enables them to facilitate any project from preparation through distribution. Their core values continue to be the foundation of their success. This is demonstrated through their recognized importance of customer service, pride in their employees and their ability to deliver superior quality products while maintaining a stable presence within the industry. In addition to their Woodstock facility, they also have facilities in Waseca, MN and East Greenville, PA.

We welcome Brown Printing Company to the Woodstock Chamber of Commerce and Industry. We look forward to a long term relationship with this vital part of Woodstock's industrial base.



WHAT'S INSIDE?

- Getting Off to a Good Start..... 2
- Change for the Better..... 3
- Get the Most Out of Membership .. 4
- Chamber News..... 5 - 6
- Members in the News 7 - 12
- Business Showcase Benefits Application 12 - 14
- New Members..... 13
- Renewing Members 13
- Contact Information..... 16

UPCOMING EVENTS

MARCH '11

- 3/2 Board of Directors Meeting, Strategic Planning, Home State Bank 4:00 pm
- 3/4 - Music Man at Marian
- 3/5 Central Catholic High School 7:00 pm
- 3/9 All Member Meeting, Stage Left Café 8:00 am
- 3/16 Retail Committee Meeting, Stage Left Café 8:30 am
- 3/24 Joint Chamber Mixer Healthy, Wealthy, YOU! & Woodstock Chamber 136 Cass St. Woodstock 5 to 7 pm

APRIL '11

- 4/13 All Member Meeting Stage Left Café 8:00 am
- 4/16 McHenry County Business Showcase McHenry County College 10:00 am - 4:00 pm
- 4/20 Retail Committee Meeting, Stage Left Café 8:30 am
- 4/21 Board Meeting, Woodstock Chamber Office 7:30 am

GETTING OFF TO A GOOD START!

by Shari Gray, Interim Executive Director

With February coming to a close and the reality of spring being less than a month away, it's a great time to be a member of the Woodstock Chamber of Commerce. The Chamber recently celebrated its 2010 accomplishments at the 66th annual meeting held earlier this month at the Woodstock Public House. During the course of the evening several Chamber members were recognized for their outstanding contribution in 2010 that had a direct impact on the many successes that were experienced over the course of the year. Those recognized that evening were Annamaria Finzel for Volunteer of the Year; Associated Electric and Golden Eagle Community Bank shared recognition as Professional Service Providers of the Year; Centegra Health System and Claussen Pickle were both recognized as Industry of the Year; Betty Crisp of Apple Creek Flowers was awarded the Richard Neuffer Retailer of the Year; and rounding out the evening was the presentation of the Harold Buschkopf Award which was presented to Carl "Butch" Schnulle for his outstanding community involvement. Congratulations again to those individuals and companies that were deservedly recognized for their dedication and commitment to the Woodstock community.



The Chamber's monthly membership meetings got off to a fine start thanks to Janelle Crowley, Human Resource Manager for the City of Woodstock and Amanda Harmer, Career Facilitator for Woodstock CUSD 200. Their presentation: Learn, Unlearn, Relearn focused on how different generations (Baby Boomer, Generation X, Generation Y, and Generation Z) fit into the workplace. Focus was placed on the future of member's businesses and insight was given on the strengths offered by each of the generations discussed. "Why Do Smart People Do Dumb Things?" is the topic of the Chamber's next all member meeting on Wednesday, March 9th at the Stage Left Café (125 Van Buren, Woodstock). Presenter Lynn Mitchell of Lynn Mitchell & Associates will lead the discussion from 8:00 AM - 9:00 AM.

Lynn Mitchell, a professional coach and leadership development consultant, will provide an overview of Emotional Intelligence and an understanding of its importance in the management of relationships with people. The one-hour presentation is designed to provide a deeper understanding of the impact one has on others. Those in attendance will understand what influences their behavior and how to drive greater performance in his or her work and personal life. Emotional Intelligence is about the ability to be at one's personal best during difficult and stressful moments. Sign-in begins at 7:45 AM.

Opportunity abounds for not only Woodstock Chamber members but for all businesses within McHenry County in April. The McHenry County Business Showcase sponsored by the Woodstock Chamber and Centegra Health System will take place at McHenry County College on Saturday, April 16th from 10:00 am to 4:00 pm. This event is tailored to showcase the businesses and services available throughout all of McHenry County. That is why a member of any McHenry County-based Chamber of Commerce is invited and encouraged to reserve booth space to get face-to-face interaction with McHenry County consumers and business users.

The Business Showcase will feature raffle prizes and family-friendly entertainment as an added attraction to bring in the maximum number of consumers possible. To reserve booth space, contact the Woodstock Chamber at (815) 338-2436 or email chamber@woodstockilchamber.com. A copy of the application can be found on pages 14 and 15 or you can also download an application on the Chamber's website at www.woodstockilchamber.com.

2011 Officers & Board Of Directors

Interim President

Todd Kinker —
Golden Eagle Community Bank

Interim Treasurer

Tom Landers —
Marian Central Catholic High School

Ex-Officio Members

Derik Morefield —
City of Woodstock

Tom Landers —
Marian Central Catholic High School

Barb Banker —
Woodstock Community School
District 200

Catherine Jones —
McHenry County College

Board Of Directors

Jim Campion —
Campion Curran Dunlop Lamb &
Cunabaugh, P.C.

Justin Cressler —
Kraft Foods/Claussen Pickle

Mike Levitan —
Waverly Ballroom

Lisa Kelly —
Harding Real Estate

Mark Peloquin —
Leading I.T. Solutions

Jenny Serritella —
Cobblestone's on the Square

Jennifer Baker —
Centegra Health System

Kathryn Lopprino —
Woodstock Public House



The Communication Committee is off to a great start in 2011, with new members and great new ideas! Stay tuned for details.

CHANGE FOR THE BETTER & IT'S HERE TO STAY

by Todd Kinker, Interim President



This past year has been a year of change – change for the better. It didn't happen by accident.

I distinctly remember having a meeting in the 4th quarter of 2009 to discuss our options as an organization – and one of the options that we strongly considered, was closing the doors of the Woodstock Chamber of Commerce & Industry. But we didn't like that option. Instead, through hard work and dedication, we made dynamic progress and I'm proud to report we ended the year in the black. This is something we can all be very proud of.

Coming out of that meeting, we set our goals and initiatives for 2010:

First and foremost we realized we needed to re-establish credibility within the community and with our members. We conducted a survey of our membership regarding the Chamber's focus. We knew that to re-establish credibility it had to happen not just in words, but in our actions.

In an effort to increase communications, we brought back the Chamber Newsletter after a 12 month absence. And, we updated an extremely outdated website thanks to TSC North America. We also made it a prime initiative to keep membership up-to-date with weekly email blasts, allowing you as members to promote your businesses and recognize employee achievements. Rounding out our communications initiatives, we embraced the local media – penning monthly columns in both the Woodstock Independent and the Northwest Herald.

Stability is key for the success of the Chamber. We stabilized the board – ensuring that the Chamber has a full board for the first time in over a year and no turnover in 2010.

From there we stabilized our financial situation through fiscal responsibility. We cut costs even at the expense of reducing resources. Events that were not profitable were eliminated. We also sought out additional revenue streams other than members dues – those revenue sources include advertising opportunities on the Chamber's updated website and revived Newsletter.

Our strategy for re-establishing the value of the Chamber for members, involved maximizing opportunities for members to showcase their businesses and network within the business community. We facilitated this by holding monthly membership meetings and over 20 business mixers. Topics of our meetings included State of the City and Schools, Social Media Marketing, Unemployment Compensation Education, and New Technology in the Workplace.

In October, for the first time, we held a Membership Drive to focus on retention and renewals. I'm proud to report 100% renewals for the 150 business members that were up for renewal.

2010 was about stabilization, retention and fiscal responsibility. We have a lot to be proud of, and in 2011 we will continue to build on our positive momentum and focus on growth.

Looking at the current year: we have formed an Events Committee to finalize our 2011 Events which will include an April Business Showcase as well as a November Bridal Show.

We have added Joanne Clark as our Administrative Assistant, providing additional office coverage on Mondays and Wednesdays. We are also very pleased to announce and welcome Rikki Lee Travolta in the newly created role of Communications Coordinator. Both of these resources were added to better accommodate our member needs.

We recently reviewed and updated the Chamber bylaws and will continue to do that on an annual basis.

The board is now in the process of strategic planning to prioritize and move the organization into the future. With the help of Justin Cressler, Butch Schnulle, and Mark Steadman we are committed to revitalizing the manufacturing sector of the community – putting a focus on the Industry aspect of the Chamber. And, we also feel there is an opportunity to leverage strategic partnerships among our members for both business retention and expansion through member-to-member discounts.

In conclusion, I commend each and every one of you on being a member of the Woodstock Chamber of Commerce & Industry. To be a member of the Woodstock Chamber is to take a stand for the positive image of the community – to actively take pride in Woodstock as a portal for commerce and industry.

2010 was a year we can all take pride in. With that same strategy of resilience and stability, let's make 2011 another banner year as we move to make Woodstock one of the most business-friendly locations in McHenry County.

GETTING THE MOST OUT OF YOUR MEMBERSHIP

by Rikki Lee Travolta, Communications Coordinator

There are many benefits to belonging to the Woodstock Chamber of Commerce & Industry. One such benefit is that the Chamber is equipped to function as your Public Relations Agency – without the agency cost.

To utilize the PR functions of the Chamber is a simple process. Submit your news and events to me directly at rikki_lee@woodstockilchamber.com. Include the Who, What, Where, When, How, and Why; and if possible include a photo in a jpeg format. The Chamber will take it from there.

Not only will we see that your news and events get exposure to other members via the bi-monthly newsletter, the Member's News section of the Chamber's website, and our weekly Constant Contact email blasts, but we are also equipped to make sure the news is distributed to the local media on your behalf.

Since I joined the chamber in late November, companies that have utilized the PR functions the Chamber now offers have been rewarded with articles in the Woodstock Independent, Northwest Herald, and the Tribune's Triblocal. All this was without the costly price tag of employing an outside agency or internal personnel.

Another fantastic benefit of being a member of the Woodstock Chamber of Commerce & Industry is the opportunity to partake in the upcoming 2011 McHenry County Business Showcase being held Saturday, April 16, at McHenry County College.

For the nominal fee of \$200, you can be a part of the family-friendly event that will put you in direct contact with McHenry County consumers. If you commit to offering a raffle prize, you can save 20% on your booth fee – making the out of pocket cost just \$160.

Space is limited, so I encourage you to reserve your booth now. To reserve your booth space, utilize the tear-out form in this issue of the Connection newsletter and fax it to us at (815) 338-2927. If you have questions, contact the Chamber at (815) 338-2436 or via email at chamber@woodstockilchamber.com.



PHOTOS FROM THE ANNUAL AWARDS DINNER



(Front Row) Amy Moerschbaecher (Centegra), Sue Schmieding (Centegra), Annamaria Finzel (Finzel Fotos)

(Back Row) Butch Schnulle (Associated Electric), Justin Cressler (Claussen Pickle Co.) Steve Finzel (Golden Eagle Community Bank)



(Left to Right) Joe Fiala, Lynn Fiala (Golden Eagle Community Bank), Kim Larson (Adult & Child Therapy Services)



(Left to Right) Don Peasley, Kim Larson (Adult & Child Therapy Services)

CHAMBER NEWS

CHAMBER ANNUAL AWARDS DINNER

On February 10, at its Annual Dinner, the Woodstock Chamber of Commerce & Industry announced the 2010 winners of its Annual Awards.

- The 2010 Volunteer of the Year Award was presented to Annamaria Finzel.
- The 2010 Professional Service Provider of the Year went to two winners: Associated Electric and Golden Eagle Community Bank.
- The 2010 Industry of the Year Award also went to dual winners: Centegra Health System and Claussen Pickle Company.
- The Richard Neuffer Retailer of the Year Award was presented to Betty Crisp of Apple Creek Flowers.

Highlighting the dinner was the presentation of the 2011 Buschkopf Community Service Award to Carl "Butch" Schnulle. The Buschkopf Award is presented to the person in the community who has made dramatic impact through volunteer work.

The Annual Dinner was held at the Woodstock Public House located at 201 Main Street. The festivities also included the voting in of Board Members and ratifying of the new By-laws.

The Chamber thanks all those who attended the Annual Dinner festivities and sincerely congratulates the deserving award winners.



(Left to Right) Shari Gray (Interim Executive Director, WCCI), Steve Finzel (President, Golden Eagle Community Bank)



(Left to Right) Kimberly Mallegni (Thresholds), Todd Kinker (Board Chairman, WCCI), Shari Gray (WCCI), Steve Finzel (President, Golden Eagle Community Bank), Jenny Seritella (Board Member)



(Left to Right) Jim Campion (Board Member), Bill Caldwell (Attorney, Caldwell, Berner & Caldwell)



(Left to Right) Betty Crisp (Apple Creek Flowers), Jack Bechaud (McHenry County Memorial Park)

WORK RELATED INJURIES DISCUSSED AT ALL MEMBER MEETING

January 25, 2011's *All Member Meeting* of the Woodstock Chamber of Commerce & Industry took place at the Golden Eagle Community Bank.

The meeting featured guest speaker Dr. Stella N. Anozie of Centegra Health System. Her presentation discussed how to manage work-related injuries, pre-placement and post-accident drug testing, and related protocols.

Thank you to Dr. Anozie, Centegra Health System, Golden Eagle Community Bank, and all the members who attended.



(L to R) Dr. Stella N. Anozie and Interim Executive Director Shari Gray

CHAMBER MEMBERS MEETING SET FOR MARCH 9

The next *All Member Meeting* of the Woodstock Chamber of Commerce & Industry will take place March 9, 2011 at 8:00 AM at the Stage Left Café (125 Van Buren, Woodstock). Sign in begins at 7:45 AM.

Speaker Lynn Mitchell will discuss [Why do Smart People do Dumb Things.](#)

What's the number one reason people fail in their work and personal life? It's not because they lack intelligence or technical competence. It's because of a lack of Emotional Intelligence. Emotions have the potential to get in the way of our most important business and personal relationships. Emotional Intelligence (EI) – our ability to manage ourselves and others around us – is the single greatest contributor to personal excellence and leadership.

Lynn Mitchell, a professional coach and leadership development consultant, will provide an overview of Emotional Intelligence and an understanding of its importance in the management of relationships with people.



Lynn Mitchell will discuss *Why Do Smart People do Dumb Things*

The one-hour presentation is designed to provide a deeper understanding of the impact one has on others. Those in attendance will understand what influences their behavior and how to drive greater performance in his or her work and personal life. Emotional Intelligence is about the ability to be at one's personal best during difficult and stressful moments.

APPLICATIONS BEING ACCEPTED FOR 2011 MISS WOODSTOCK SCHOLARSHIP PAGEANT

The Woodstock Chamber of Commerce & Industry is now accepting applications for the 2011 Miss Woodstock Scholarship Pageant. This is the 63rd year for the pageant – proof of its stature in the community.

Applications are available online at www.woodstockilchamber.com or by visiting the Woodstock Chamber of Commerce & Industry at 136 Cass Street on the Historic Woodstock Square.

The winner of the Miss Woodstock pageant will receive a \$2,000 Educational Scholarship (if Miss Woodstock 2011 chooses not to pursue continuing edu-

cation a \$2,000 savings bond will then be awarded).

The First Runner-Up will receive a \$1,000 savings bond, and the Second Runner-Up will receive a \$500 savings bond. There will also be prizes for Miss Congeniality, Miss Photogenic, and a Talent Scholarship.



All pageant contestants receive a pageant t-shirt, sponsor banner, and gift package. There is a \$50 application fee, and the pageant is limited to 12 contestants. All applications must be mailed or delivered to the Woodstock Chamber of Commerce & Industry by Friday, April 1, 2011.

For additional information contact Shari Gray at (815) 338-2436.

2011 MCHENRY COUNTY BUSINESS SHOWCASE ACCEPTING BOOTH RESERVATIONS

Centegra Health System and the Woodstock Chamber of Commerce & Industry are pleased to announce plans for the 2011 McHenry County Business Showcase.

The 2011 McHenry County Business Showcase will take place Saturday, April 16, from 10:00 am until 4:00 pm at McHenry County College (8900 US Hwy 14, Crystal Lake).



Businesses belonging to any McHenry County chamber of commerce may reserve booth space. Booths are \$200 for chamber members; chamber member companies offering a raffle prize will receive a 20% discount on booth space (which brings the cost to \$160).

"This event is tailored to showcase the businesses and services available throughout all of McHenry County. That is why a member of any McHenry County-based chamber of commerce is invited and encouraged to reserve booth space to get face-to-face interaction with McHenry County consumers and business users," says Shari Gray, Interim Executive Director, Woodstock Chamber of Commerce & Industry.

The Business Showcase will feature raffle prizes and family-friendly entertainment as an added attraction to bring in the maximum number of consumers possible. Entertainment will include a McHenry County Idol competition for kids.



Non-chamber businesses can reserve booth space for \$250.

To reserve booth space, contact the Woodstock Chamber of Commerce & Industry at (815) 338-2436 or Chamber@woodstockilchamber.com

ADULT & CHILD THERAPY IS 'LOVIN' IT' AT MCCARE NIGHT

Adult & Child Therapy Services will be continuing fundraising efforts at their annual McCare Night at a local McDonald's. 15% of all net sales for the evening will be donated to ACTS.

McCare Night will be held on March 7th from 5-8 p.m. at the Algonquin McDonald's, located at 125 S. Randall Rd. near the intersection of Randall and Algonquin Roads. Singleton Management, owner of the Algonquin McDonald's, has been a supporter of ACTS for many years.

MEMBERS IN THE NEWS

FAMILY HEALTH PARTNERSHIP CLINIC HOSTS ANNUAL GALA & AUCTION

Family Health Partnership Clinic, a member of the Woodstock Chamber of Commerce & Industry, will be hosting its 14th Annual Gala & Auction on Friday, April 15, 2011, at the Crystal Lake Holiday Inn (800 Route 31). This year's event is themed "We Believe in Magic" ~ guests will be thrilled by the magical and mystical talents of Magician John Measner and musical entertainment will be provided by Music in Motion. Many fantastic items will be auctioned off during the silent and live auction.



Magician John Measner will entertain at Family Health Partnership Clinic's 14th Annual Gala & Auction

All money raised during this magical evening will remain in McHenry County, providing medical care for the uninsured men and women of the county. For every \$1 raised, \$2.50 of medical services can be provided to an uninsured individual, who would otherwise forego medical care.

Donations and sponsorships are being accepted now. Tickets are available for: \$80 each or a table of ten for \$700. Please contact Tami Zinnen at 815-334-8987 x25 or by email at tzinnen@hp-clinic.org.

ROYAL BUNCO BASH RAISES \$11,000, INCREASES PARTICIPANTS AND FUNDS

The second year of The Royal Bunco Bash was a successful one. This year's additional 100 ladies and a \$2,000 increase in funds raised, shows that this event is one to stay.

Adult & Child Therapy Services (ACTS), Court Appointed Special Advocates (CASA) and Northern Illinois Special Recreation Association (NISRA) are three area organizations that joined together to raise funds for children of McHenry County.



(Left to Right) Lynn Fiala - Board Member, Lori Harms - Board Secretary

The Royal Bunco Bash is a ladies-only evening that revolves around Bunco, an easy to play dice game. This year's almost 400 ladies gathered at the Church of Holy Apostles in McHenry. Participants registered teams in advance and arrived to take part in a chocolate and pearl themed evening. Guests were treated to jewelry giveaways and desserts from Tarts & Truffles in Woodstock. This ladies night out generated a total of just over \$11,000 in funds for the three organizations.

The organizations would like to thank Holy Apostles for allowing us to use their space, Countryside in Crystal Lake for the balloon centerpiece donations and Ed's Rental in McHenry for donating their coat racks for the evening.

Next year's Royal Bunco Bash is planned to take place on January 20th, 2012.

For more information regarding The Royal Bunco Bash or to be included in mailings regarding this event please call ACTS at 815 338 1707 or visit their website at www.adultchildtherapy.org or on Facebook at www.facebook.com/adultchildtherapy.

PHOTOGRAPHER EARNS PRESTIGIOUS AWARDS

Cindy Romano from C. Romano Photography, a member of the Woodstock Chamber of Commerce & Industry, was named a top 10 photographer from Professional Photographers of America at the Imaging USA Convention in San Antonio Texas in January 2011.



Cindy was also awarded Silver Award status for - PHOTOGRAPHER OF THE YEAR AWARDS. The awards are divided into Diamond, Platinum, Gold, Silver and Bronze categories. They are presented to individuals who demonstrate excellence in their craft and earn tremendous achievements at PPA's International Print Competition. Silver-level Photographers of the Year have achieved the inclusion of one photographic image into PPA's Loan Collection and three images into PPA's General Collection.

For additional information on C. Romano Photography visit: www.cromano-photography.com

LORI NELSON NAMED CEO OF FAMILY SERVICE

The Board of Directors of Family Service & Community Mental Health Center for McHenry County, a member of the Woodstock Chamber of Commerce & Industry, have announced that Lori Nelson has been named the agency's Chief Executive Officer effective January 1, 2011. Since the prior CEO, Bob Martens, confirmed his retirement plans, the Board of Directors began the process for a smooth and successful transition.

Nelson formerly served as the agency's Chief Compliance Officer, where she has spent her 25 year career at Family Service in increasing responsibilities, including clinical program supervision, program management and executive administration. In her 30 years of agency and consulting experience in the behavioral health field, she has had an impact on the strategic, operational and fiscal health of several organizations. She is a proven collaborator with local providers, legislators, state and county funders.



With a Master's in Adult Clinical Psychology, licensed as a clinical professional counselor and certified as a supervisory level addictions counselor, Nelson has a solid knowledge of behavioral healthcare practices. Nelson has been a speaker at state and national conferences and co-authored a book in 2001 on the implementation of change in behavioral health organizations in order to build efficiencies, measure clinical outcomes and monitor agency performance.

Greg Johnson, Board President, said that the Family Service Board selected Nelson based on her vision for the agency and aggressive plan of action. "The Board is confident that we as an agency have a direction and solid strategy not only to survive but thrive."

Nelson said, "Family Service has a 52 year history of providing quality behavioral healthcare services to the McHenry County community. The agency has a dedicated staff of caring, competent individuals whom have a proven track record of positive outcomes for their clients. It has been a privilege to work with this premier agency and I look forward to serving the agency in a new role."

Family Service is a private, not for profit with operating revenues of \$7 million

and 130 employees. It provides comprehensive behavioral health services through psychiatry, therapy, alcoholism and drug counseling, traditional and intensive outpatient counseling, crisis intervention, traumatic brain injury case management, employee assistance programs and community support.

ADULT & CHILD THERAPY CARRIES ON THE CHESTER GOULD AWARD AT ANNUAL BRUNCH

On December 5th Adult & Child Therapy Services, a member of the Woodstock Chamber of Commerce & Industry, hosted their annual brunch at the Woodstock Country Club. Each year, Woodstock-based ACTS thanks and recognizes the people who are invested in the center. Those in attendance this year included the center's 20 person staff, board members, and volunteers.



(Left to Right) Barb Fish- Volunteer of the Year, Kim Larson - Executive Director, Margaret Kistler - Emeritus Board Member, Marilyn and John Krenger - Recipients of the Chester Gould Award

Executive Director Kim Larson thanked the individuals that have allowed the clinic to see patients of McHenry County for the last 61 years. The Chester Gould Award, an award given to ACTS from Dick Tracy creator Chester Gould, was presented to John and Marilyn Krenger of Woodstock. The Krengers were recognized for their outstanding dedication to the mission of ACTS.

Other awards this year included Board Member of the Year, awarded to all of the nine board members of the center, and Volunteer of the Year, awarded to Barb Fish, a Woodstock native who volunteers her time as a financial assistant.

For more information visit www.adult-childrehabcenter.org. You can also find Adult & Child Therapy Services on Facebook at www.facebook.com/adult-childtherapy. For questions, please call (815) 338-1707.

WOODSTOCK FARMERS MARKET SEEKS SNAP FOOD STAMPS CORPORATE SPONSORSHIP

The annual Woodstock Farmers Market which runs May through October on the Historic Woodstock Square is seeking corporate sponsors to help promote usage of S.N.A.P. food stamps at the Farmers Market. Sponsors would help S.N.A.P. users get additional value from each dollar of their food purchases at the market, through the use of value added coupons.

Supplemental Nutrition Assistance Program (S.N.A.P.) is what was once known as Food Stamps, and provides financial assistance for low-income families and individuals in procuring food.

The Woodstock Farmers Market, a member of the Woodstock Chamber of Commerce & Industry, began accepting S.N.A.P. purchases in 2010. According to the Illinois Department of Human Services, Bureau of Research and Analysis, in December 2010 there were 7,265 households and nearly 17,000 individuals receiving S.N.A.P. benefits in McHenry County.

Corporate sponsors will receive advertising recognition and have their promotional materials available at the Market's Information Booth. According to Keith Johnson, Market Manager, the Market hosts up to 3,000 visitors a day during hours of operation.

In addition to the Market running in the Historic Woodstock Square from May through October on Tuesdays and Saturdays from 8:00 AM to 1:00 PM, extended Winter hours are held the first three Saturdays of the month in November and December at the Farm Bureau on McConnell road just off Route 47.

The Woodstock Farmers Market is a producers' market, allowing only products that are grown, produced, or made by local Farmers or Artisans. Products include fresh, in-season produce, beef, eggs, pork, honey, cheese, and baked goods.

Prospective corporate sponsors should contact Johnson at (815) 338-5164 or via email at offsquare@gmail.com.

FOOTBALL TEAM DONATES TO CLINIC

The Prairie Ridge Jr. Wolves Big Ten Middleweights Football Team of McHenry County celebrated their SuperBowl victory in an unusual way – they ran a food and clothing drive for the Family Health Partnership Clinic in Woodstock, a member of the Woodstock Chamber of Commerce & Industry. The team's project, led by longtime clinic friend and football mom, Lisa Berg from Crystal Lake, was in honor of the coaches who dedicated their time and talent to a winning season. This was in lieu of the usual "coach's gifts" that are given at the end of a season.



Berg has a history of assisting the clinic. When her twins Pete and Nick were younger, she would have guests at their birthday party bring items for the clinic instead of gifts. So when her younger son, Jack, was on the winning team, she suggested that instead of coach's gifts, they do a collection/drive for the patients at the Clinic. The entire football team got into the spirit of collecting food and winter coats. They came to the Clinic one cold and snowy night in December with enough boxes and bags to fill the waiting room. The Clinic is grateful to the team, and the coaches of the Jr. Wolves for giving up their coach's gifts to bring gifts of food and warmth to the patients at the Clinic. Thanks to John Tinkham, Steve Greenberg, Scott Annen, Brandon Duncan, Steve Lorenz, Scott Martin and Matt Meisner.

GARY LANG AUTO GROUP DONATES \$1,600 TO OPERATION CARE PACKAGE

Gary Lang Auto Group gave Operation Care Package \$1,600 to support their activities.

Operation Care Package is an Illinois organization that gathers supplies and letters to send to our troops overseas. This Christmas (December, 2010), they sent out over 11,000 care packages to the troops. Now through October, they will send out approximately 150 packages per week.

"Gary Lang Auto Group wanted to help support our trips by donating funds to this worthwhile organization," stated Dixie Gilmore, Vice President/General Manager, "Our donation amount was based on every new General Motors vehicle sold the week before Christmas."



Operation Care Package is still in need of items for the troops, such as: Food, Everyday toiletries, Music & Game, Clothing, Candy and Cards/Letters of Support. You can learn more about donating at <http://www.operationcare-packages.org>.

Gary Lang Auto Group, a member of the Woodstock Chamber of Commerce & Industry, is at 1107 S. Illinois Route 31, between Crystal Lake and McHenry and has been serving McHenry County for over 27 years. The dealership group carries several makes, including Chevrolet, Buick, GMC, Cadillac, Kia, Mitsubishi and Subaru. Website: <http://www.GaryLangAuto.com>.

BULL VALLEY GOLF CLUB UNDER NEW OWNERSHIP

Bull Valley Golf Club, a member of the Woodstock Chamber of Commerce & Industry, is excited to announce they are now under new ownership by Capmark Bank. Capmark, which has assets equaling \$9 billion, has a history of in-

vesting in properties that have the ability to have their position in the golf market strengthened. Sequoia Golf Management, with years of success managing an extensive portfolio of golf and banquet facilities, has been hired by Capmark to manage the golf and banquet facility.

"We are extremely proud to be associated with Bull Valley Golf Club and be part of one of the top golf clubs in the state of Illinois," stated Sequoia Golf Senior Executive, Tim Dunlap.

Bull Valley Golf Club has been a favorite among Illinois golf lovers ever since it opened due to the challenge it presents and the aesthetic beauty of the course. The course is an 18-hole, par 72 measuring 7,325 yards that is laid out over an abundance of natural elements.

Bull Valley Golf Club proudly served as the host site for the 2010 U.S. Open Sectional Qualifier that featured Corey Pavin and also the 2010 Chicago District Golf Association Amateur Championship. The Club is ranked #17 by Golf Digest on the "Best in State" list for Illinois.

CENTEGRA HEALTH SYSTEM PLANS HUNTLEY HOSPITAL

Centegra Health System, a member of the Woodstock Chamber of Commerce & Industry, has submitted its application for a new hospital in Huntley to the Illinois Health Facilities and Services Review Board. The Board is accepting comments from the public until April 20 and will likely review the Centegra proposal at its May 10 meeting.

You can show your support for a new hospital in southern McHenry County in a number of ways. Centegra's project website: <http://www.centegrahospitalhuntley.org/GetInvolved> enables supporters with several easy ways to stand behind the proposed hospital. This month, Centegra asks you to take just a minute to sign its project petition: <http://www.centegrahospitalhuntley.org/GetInvolved/Petition>. This easy action will be very valuable to Centegra Health System as it moves forward with plans and with the state approval process.

The new hospital will bring better access to healthcare for residents of southern McHenry County and northern Kane

County. McHenry County currently has the highest percentage of residents in the state who leave the county for their healthcare needs. In the future, local residents would have a state-of-the-art full-service hospital close to where they live and work.

CHALLENGER LEARNING CENTER HONORS ANNIVERSARY OF CHALLENGER ACCIDENT

2011 is a very special year for the Challenger Learning Center for Science & Technology in Woodstock (222 West Church Street), a member of the Woodstock Chamber of Commerce & Industry. January 28th was the 25th anniversary of the Challenger space shuttle accident, the event that prompted the family members of the Challenger tragedy to form Challenger Learning Centers in April 1986. 2011 also marks the 10th anniversary of the Woodstock Challenger Learning Center for Science & Technology.

To date, over 80,000 children from nine counties in northern Illinois and southern Wisconsin have “flown” with the Woodstock Challenger Learning Center. During their missions these children have been inspired to have interest in science, math, and technology. Many of these students have gone on to pursue careers and education in these areas.

In celebration of these anniversaries, the center held a special event on the morning of January 28, 2011. The celebration was short but important. At approximately 9:40 am (the time of the accident) the center held a moment of silence for the Challenger crew. This was followed by a twenty-one gun salute from the Woodstock VFW Honor Guard.

The spirit of Challenger Learning Centers formed in 1986 continues today, and every one of the 48 centers celebrates this mission. Challenger Center lessons and activities are designed using a four-part instructional model that emphasizes content, cooperative learning, problem solving, and decision making. These foundation elements have been in place since the organization was created in 1986, and serve as the basis for all education programs created subsequently.

Many of the programs are built on simulation methods inspired by the way NASA trains America’s astronauts—such as the mission scenarios that routinely launch hundreds of thousands of students to Mars, Moon, and beyond in Challenger Learning Centers throughout the world. Educational simulations are dynamic models of real-world activity designed to allow students to face authentic conditions and problem solve just as their professional counterparts must.

Challenger Center programs are designed to reflect academic standards such as the National Science Education Standards by the National Research Council and the Curriculum and Evaluation Standards for School Mathematics by the National Council of Teachers of Mathematics.

For additional information visit www.challengerillinois.org or call (815) 338-7722

CLASSIC CINEMAS ROLLS OUT REWARDS PROGRAM

Earn FREE Movie Tickets and Concessions at Woodstock Theatre

Classic Cinemas is unveiling a new customer loyalty program, Classic Rewards, at ALL 13 theatre locations, including the Woodstock Theatre at 209 Main Street in Woodstock. With Classic Rewards, patrons earn points every time they purchase tickets, concessions and gift cards. As points accumulate, they can be redeemed for free movies, concessions and more.

“We decided to introduce a customer loyalty program to allow patrons to earn points while they enjoy the big screen experience at all of our theatres,” says Chris Johnson, vice president of Classic Cinemas. “Points will be rewarded for every dollar spent, and there are no restrictions on their use. As an added bonus, patrons will also receive special offers, coupons and discounts,” explains Johnson.

Patrons can sign up through Classic Cinemas website at www.classiccinemas.com. Those who join the program will be issued a temporary ID, which they must bring to the Woodstock Theatre box office to activate a permanent card. As a thank you for signing up, patrons will

automatically receive 500 points once the card is activated. Classic Rewards point balances can be checked online or at any Classic Cinemas location.

“Our efforts were directed at rewarding our patrons while making this program as user-friendly as possible,” says Johnson. “We value our customers continued patronage and aspire to make Classic Cinemas their theatre of choice.”

Start being rewarded today at Classic Cinemas!

CLINIC CELEBRATES 15 YEARS OF SERVING THE COMMUNITY

In 2011, the Family Health Partnership Clinic will be celebrating its 15th year of serving the uninsured and underinsured residents of McHenry County. The Clinic opened in 1996 in Harvard with the mission of providing healthcare to those in the community who had no access to health care. Early partners in this collaboration were Community Health Partnership of Illinois, the McHenry County Mental Health Board, and the McHenry County Department of Health. That first year with just three volunteer physicians – Dr. Ruth McHugh, Dr. Ed Wilt and Dr. Santo Ruggero, and one nurse practitioner, Jeanne Chupich, the Clinic saw 1557 patient visits. The next year, the patient visits more than doubled to 3494.

In early 1998, a satellite clinic was opened in Woodstock at the Turning Point building and a merger with the McHenry Free Clinic, founded by Dr. Jim Mowery, was announced. Dr. Mowery became the Medical Director of the Family Health Partnership Clinic and remains so today.

In 2003, the Clinic moved its entire operation to its current address on Jackson Street in Woodstock in the old Centegra Primary Care building, also known as the Kishwaukee Medical Clinic. With the larger space, the Clinic was able to add more programs and more physicians.

In 2009, thanks to a grant from the Blowitz Ridgeway Foundation, the Clinic realized its long time goal of opening a clinic in McHenry at the Centegra Medical Office Building next to Centegra-

McHenry Hospital. The satellite clinic operates 2 mornings each week.

In 2010, the Clinic saw 8200 patient visits. The Clinic has over 25 volunteer providers from Centegra Health System and Mercy Health System and several independent physicians. There are specialized programs in diabetes, epilepsy and patient navigation. Additionally, volunteers juggle a multitude of roles in the Clinic including clerical work, phone assistance, nursing, fundraising, and quality assurance. Services are made possible through the generous support of the community – the Clinic receives no state or federal dollars and remains the medical home for the uninsured of McHenry County. The Clinic operates on a sliding fee scale based on income and family size, but no one is turned away due to inability to pay. For more information on the Clinic, check out the website at www.hpclinic.org. To find out how you can get involved with or how to support the Clinic, please call Cathy Patenaude, Development Coordinator at 815 334-8987 ext 24.

MERCY HEALTH SYSTEM PLANS NEW HOSPITAL FACILITY

The Crystal Lake area has grown dramatically in recent decades. This population growth makes it difficult for existing providers to adequately meet current and future health care needs.

A great deal of thoughtful planning has gone into designing a state-of-the-art new hospital and health care center tailored to McHenry county's specific health care needs. But Mercy Health System, a member of the Woodstock Chamber of Commerce & Industry, **needs the help of the community it serves.** Like any hospital project in Illinois, the new facility requires approval from the Illinois Health Facilities Services and Review Board to secure what is known as a "Certificate of Need."

If approved, Mercy Health System will build Mercy Crystal Lake Hospital and Medical Center at Route 31 and Three Oaks Road. This facility will include:

A state-of-the-art, 128-bed hospital featuring:

- A technologically advanced emergency care center
- A high-tech intensive care unit
- A new birthing center with spa-like labor and delivery suites
- Well-equipped surgical suites and procedure rooms
- Spacious laboratory, radiology and rehabilitation departments outfitted with the latest technology
- A large, multi-specialty physician clinic providing integrated health care services
- Ample parking and convenient access at Route 31 and Three Oaks Road

If you or your family would benefit from more health care options, Mercy Health System needs your help. Public support is critical. Let your voice be heard to ensure the project is approved. There are several ways you can express your support:

Support us online: [Sign our online petition at MercyCrystalLake.org](http://www.mercyhealth.org).

Write a letter: Send a letter of support directly from our website.

Sign in person: Visit a Mercy Illinois clinic near you to sign the petition in person.

Follow our progress: Visit [MercyCrystalLake.org](http://www.mercyhealth.org) often to learn how this new hospital will dramatically increase your access to critical health care services.

For more information, visit [MercyCrystalLake.org](http://www.mercyhealth.org) or call 1-888-39-MERCY

WPBW SEEKING NOMINATIONS FOR 2011 WOMAN OF THE YEAR

Nominations are being accepted for the 2011 Woman of the Year award given out annually by the Woodstock Professional & Business Women organization, a member of the Woodstock Chamber of Commerce & Industry.

The award, created in 1975, is given to a woman living or working in the greater Woodstock area whose leadership and creativity in cultural affairs, economic development, education, environmental efforts, human services or civic endeavors have contributed to enhancing the quality of life in the Woodstock community.

Nomination forms are available at City Hall, the Woodstock Public Library, the Woodstock Chamber of Commerce & Industry, the Woodstock Opera House, and the following Woodstock banks: American Community, Bank of America, Chase, Fifth-Third, Golden Eagle Community, Harris, and Home State.

Nomination forms are also available online at www.wpbw.org/community.

The Woman of the Year Award will be presented at a reception on Monday, April 18, 2011 at Stage Left Café at 6 pm.

The nomination deadline is Friday, March 18, 2011.

For information, call Shelly Eslick at 815-338-1580 or Doreen Paluch at 815-334-1100.

NEWS FROM "THE OTHER PLACE... AT THE ELKS"

Sunday Brunch at the Elks

Starting Sunday, March 6th, The Other Place at the Elks (140 W. Cass Street, Woodstock) will feature a weekly Sunday Brunch from 9:00 AM until 2:00 PM. There will be a meat carving station, omelet station, Roast Beef, home made mashed potatoes, biscuits and gravy, French toast, scrambled eggs, pancakes, waffles, a sweets table, and more. Cost is only \$10.95.

Live Music at the Elks

On Friday, March 18th, from 7:00 PM until 11:00 PM The Other Place will bring live entertainment to the Elk's! Talisman is a band that consists of two people Freddie & Lorrie and The Other Place touts "Come to see them once and you will be hooked! Their energy & enthusiasm is contagious." Check out their web page: <http://talisman.freeservers.com>

"EARNEST" SATIRE COMES TO OPERA HOUSE

TownSquare Players, Inc. will present Oscar Wilde's classic comedy of manners, "The Importance of Being Earnest," for a three-weekend run at the Woodstock Opera House beginning Friday, March 4.

MEMBERS IN THE NEWS

The play, which had its initial performance in London over 115 years ago and is currently in the midst of a Broadway revival, is considered by many to be Wilde's masterpiece and is a mixture: part satire, part comedy of manners, and part intellectual farce. Artistic director Justin Kozerow has assembled a cast of talented actors from throughout northern Illinois to present a three-act play that is appropriately subtitled "A Trivial Comedy for Serious People." Brayton Cameron of Wauconda plays John "Jack" Worthing; Alyse "Daisy" Dionne of Cary portrays Cecily Cardew; David Freise of Harvard plays both Merriman and Lane; Paul Lockwood of Woodstock has the role of Rev. Canon Chasuble; Jimmy Lundstrom of Barrington portrays Algernon Moncrieff; Lauren Rynders of West Dundee will be playing Gwendolen Fairfax; Sutton Skowron of Elgin has the role of Miss Prism; Elizabeth "Liz" Tannehill of Antioch plays Lady Bracknell.



Staff members for the production include: Lou Czarny, producer/technical coordinator; Kathie Comella, stage manager; Kat's Kloset, costumer; Carolyne Hurlburt, properties manager; Susanne Powell, set designer/set construction foreman; Jen Prise, lighting designer; Virginia Zymonas, hair, wig, and makeup designer; Jeff McFarlin, lighting technician.

Performances will be held Fridays and Saturdays at 8 p.m. and Sundays at 3 p.m. from March 4-20. To purchase tickets, go to www.woodstockoperahouse.com, call the Woodstock Opera House box office at 815-338-5300, or stop in during normal box office hours.



McHenry County College
April 16, 2011

Booth Space Benefits

For the cost of purchasing a booth at the 2011 McHenry County Business Showcase, your company will receive the following benefits:

- **10 x 10 booth space**
- **1,000+ expected attendees**
- **20,000 inserts advertising the event in the Northwest Herald**
- **Print advertisements in the Woodstock Independent (circulation 25,000)**
- **Article in McHenry County Living (circulation 5,000)**
- **Article and Advertisements in the Woodstock Chamber of Commerce Communication (circulation 1200)**

McHENRY COUNTY BUSINESS showcase

presented by
WOODSTOCK
CHAMBER OF COMMERCE
and Industry
and
Centegra Health System
WELL BEYOND EXPECTATION™

McHenry County College,
8900 US Highway 14
Crystal Lake, IL 60014

Showcase Date & Hours:
April 16, 2011 10:00 am to 4:00 pm

LIMITED BOOTH SPACE, RESERVE YOUR BOOTH NOW!

NOTE: \$300,000 minimum of Comprehensive Liability

Please complete all pages of this form: Insurance is required. Certificate of Insurance is needed before you can set up your booth on Saturday, April 16, 2011 at 8:00 am.

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Product/Service _____

Contact Person for Showcase _____

____ YES! I want to reserve a booth.

Enclosed is my check for the \$75 NON-REFUNDABLE deposit per booth. Balance due before April 8, 2011.

The Chamber accepts the following credit cards: (circle choice) VISA MASTERCARD

Card # _____ Exp. Date _____

Signature _____

Mail or fax form and payment to: 136 Cass Street, Woodstock, IL 60098 (Fax: 815-338-2927)

	Member Booth Prices	Non-Member Prices
Showcase Booth 10 x 10	\$200**	\$250**

**Reduce your booth price by 20% if you donate an item for our raffle/give-away.

Booth prices include one 7" x 44" two-line exhibitor identification sign, one 8' x 30" skirted table, two folding chairs and one wastebasket.

____ Yes, I need electricity (Booths with electricity are limited and on a first reserve basis)

CERTIFICATE OF INSURANCE

- Set-Up Day: Saturday, April 16, 2011 8:00 am
- Showcase Hours: Saturday, April 16, 2011 10:00 am – 4:00 pm

Your insurance policy expiration date must be within the dates listed above. The "Certificate" holder is the Woodstock Chamber of Commerce. Mail or fax your Certificate of Insurance form to:

Woodstock Chamber of Commerce & Industry or FAX: 815-338-2927
136 Cass Street
Woodstock, IL 60098

The description on the Certificate should read:

McHenry County Business Showcase from 4/16/2011 to 4/16/2011
at the McHenry County College, 8900 US Highway 14, Crystal Lake, IL 60014.
The Woodstock Chamber of Commerce & Industry is the additional insured.

AGREEMENT

The Woodstock Chamber of Commerce & Industry's 2011 McHenry County Business Showcase will be held at the McHenry County College gymnasium. Ample parking will be available to all exhibitors.

In order to assure the use of these facilities, we ask that each exhibitor read and sign this agreement below. This agreement is to give the college the security that each exhibitor will be responsible for their space and property.

In consideration of McHenry County College, the exhibitor undertakes to indemnify McHenry County College and/or all other designated facilities and their respective officers and trustees from any and all liability, loss or damage suffered by them and/or third parties as a result of the negligence of the exhibitor.

Please return this form along with the reservation form and your non-refundable deposit, to the Woodstock Chamber of Commerce & Industry.

PLEASE PRINT

Company _____ Date _____

Contact Name _____ Signature _____

WELCOME TO OUR NEW MEMBERS!

OFF SQUARE MUSIC

Keith Johnson

1319 N. Rte. 47

Woodstock, IL 60098

815-338-5164

www.offsquaremusic.org

MIXIN MINGLE

Natè Grindeland

231 Main St.

Woodstock, IL 60098

847-903-6219

www.mixinmingle.com

EMTECH MACHINING & GRINDING, INC.

Shelly Eslick

911 Rail Dr., Unit A

Woodstock, IL 60098

815-338-1580

BROWN PRINTING CO.

Tami Bone

1159 McConnell Rd.

Woodstock, IL 60098

815-206-6214

www.bpc.com

THANKS TO OUR RENEWING MEMBERS

BERRY PLASTICS

BULL VALLEY GOLF CLUB

CENTEGRA HEALTH SYSTEM

CLAUSSEN PICKLE CO.

CLIPPER MAGAZINE

CLOTHING CLOSET FOR MCHENRY COUNTY

CORPORATE SERVICES

DON PEASLEY

DONAHUE FURNITURE

FAMILY SERVICES FOR MCHENRY COUNTY

HEARTHSTONE COMMUNITIES

LEADING I.T. SOLUTIONS

MAIN STAY THERAPEUTIC RIDING PROGRAM

MCHENRY COUNTY F.C.U.

RALPH'S GENERAL RENT-ALL

SAM'S CLUB

SCHNEIDER LEUCHT MERWIN & COONEY

STAR 105.5

SUPER 8 MOTEL OF WOODSTOCK

THE WOODSTOCK INDEPENDENT

TRAX DEPOT

UNITED WAY OF MCHENRY COUNTY

WELLS FARGO ADVISORS

WELLS MANUFACTURING

WOLFF & JESKE LLC

WOODSTOCK FAMILY PRIDE LAUNDRY

WOODSTOCK M.A.C.U. AMVETS POST 269

WOODSTOCK MOOSE LODGE

WOODSTOCK MOZART FESTIVAL

Volunteer Opportunities

If you are interested in volunteering for a committee or have time to lend a hand in the Chamber office, please contact us at 815-338-2436 .

WCCI Mission Statement

As the advocate for the business community, the Woodstock Chamber of Commerce and Industry provides programs and services to ensure a favorable business climate and acts as the vehicle to promote the area's economic and social progress.

■ CHAIRMAN'S CLUB ■

Centegra Health System

Claussen Pickle Company

Mercy Health System

How to Reach the Chamber:

Chamber hours are

Monday

Noon to 4 pm

Phone 815-338-2436

Tuesday thru Thursday,

10 am to 4 pm

Fax 815-338-2927

Friday

Closed

e-mail: chamber@woodstockilchamber.com

Visit our web site at www.woodstockilchamber.com



136 Cass Street
Woodstock, IL 60098

PRESORTED
STANDARD
U.S. POSTAGE PAID
Woodstock, IL 60098
Permit No. 10

OR CURRENT RESIDENT