

November 2011

# CONNECTION

WOODSTOCK CHAMBER OF COMMERCE and INDUSTRY

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## BE A PART OF VICTORIAN CHRISTMAS

Woodstock is a very storied community; residents and businesses have a plethora of things to be proud about the city for, not the least of which is Victorian Christmas.

Victorian Christmas is a month-long celebration of Woodstock's downtown district wherein the Historic Woodstock Square is transformed back to a Victorian motif for the duration of the holiday season.

Over the course of the celebration from November 25 to December 18, the Woodstock community hosts such annual delights as the Lighting of the Square, Dickens Carolers, Christmas Parade, Ladies Night Out, Kids Holiday Fun, and Carriage Rides around the Square.

Scheduled for Friday, November 25 at 6:30 pm, the Lighting of the Square officially kicks off the holiday season. Hundreds of people from throughout McHenry County converge on the Historic Woodstock Square to celebrate the beauty of winter and the ambiance of the Victorian era. As anyone who has attended can tell you, it is an event not to be missed.

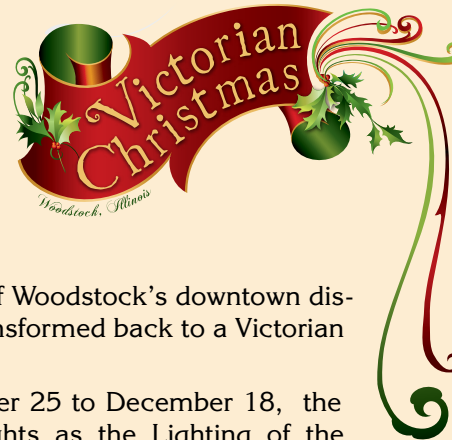
The Dickens Carolers are a festive assembly of talented singers who stroll the Square singing traditional carols and contemporary songs of holiday cheer. Be sure to catch their act November 26th from 2:00 – 5:00 pm.

Santa will be a part of the Christmas Parade around the Square on Sunday, November 27 at 2:00 pm. Enjoy cookies and milk with Santa at the Woodstock Firehouse after the parade.

Ladies Night Out on Thursday, December 1 from 5:00 – 10:00 pm has Woodstock retailers offering up special items for gift giving and entertaining, while saluting the women who bring the holiday season home to friends and family. Kids Holiday Fun, in the meanwhile, provides an afternoon of fun geared specifically toward children, taking place December 10th from 10:00 – 5:00 pm.

One of the true highlights of the season is the Carriage Rides around the Square. Rides are available Fridays and Saturdays from November 25 – December 17. Contact the Woodstock Chamber of Commerce and Industry at (815) 338-2436 or visit the website at [www.woodstockilchamber.com](http://www.woodstockilchamber.com) for details on hours of operation for the tranquil holiday rides.

Now is the time that you can become part of the force behind this year's Victorian Christmas Celebration. To find out more about sponsoring Victorian Christmas 2011 contact the Woodstock Chamber at (815) 338-2436 or email [chamber@woodstockilchamber.com](mailto:chamber@woodstockilchamber.com).



## UPCOMING EVENTS

### NOVEMBER '11

- 11/2 SOHO Meeting  
Home State Bank  
Lower Level Meeting Room  
5:00 pm
- 11/8 Joint Chamber Mixer  
Ryland Homes  
2403 Bryn Mawr Lane  
Crystal Lake  
5:00 pm
- 11/9 How to Raise a Money-Smart Child presented by Noel Thelander, Financial Advisor, Golden Eagle Community Bank  
RSVP by 11/7  
Mary Page  
(815) 338-2911  
11:45 am - 1:00 pm

11/25 Lighting of the Square  
6:30 pm

11/26 Dickens Carolers

11/27 Christmas Parade  
2:00 pm

### DECEMBER '11

12/1 Ladies Night Out  
5:00 - 10:00 pm



## NETWORKING IS A NECESSITY

by Shari Gray, Executive Director

Networking is often the subject of many debates: is it easy or hard? While networking is easy for some, there are many who find it not so easy. If you fall into the latter category, my suggestion is to read up on the art of networking, or attend a course to learn the mechanics.

Even if networking takes extra effort for some, the reasons for networking should be obvious. We network because we are looking for referrals and want to promote what we do.

However, networking is also more than just a tactic used to increase your clientele. For most small business owners, networking is a necessity to their continued existence and success. If you find the art of networking challenging, then you owe it to yourself to find ways to learn how to be more effective when it comes to communicating.

Networking takes time and it can be frustrating to those that find it challenging, especially if you don't have a lot of spare time. For those frustrated by the networking process – for those for whom it does not come naturally – I suggest you change your mindset. Rather than focus on the frustration, try to consciously consider networking to be an opportunity.

Networking is an opportunity to build a one-on-one relationship with peers. It gives you the platform to advocate for your business. As well, it gives you the opportunity to talk to other business owners to discuss current economics, challenges, and governmental issues. The ability to effectively network is a blend of natural ability along with a touch of charisma.

There are many different types of networking groups: rotary clubs, leads groups, and Chambers of Commerce are prime examples. Each networking group has its own culture. Belonging to several face-to-face organizations has many merits, and all bring their own opportunities. Restricting yourself to a single organization limits exposure to your business. Consider networking to be a long-term business strategy, and one that has the possibility of giving back ten-fold.

Networking is a cost-effective way of generating new business that is often overlooked. It's an investment in building professional relationships for both business growth and business support. This also gives you the opportunity to get a feel for the local business environment, as well as keep you current on what's happening within your business community. With each conversation comes exposure to new business ideas and new market possibilities.

Business networking helps you in many other ways. It develops your communication skills and confidence in meeting with new people while providing a unique opportunity of being of help to others, just as others have been to you. Networking may hold the key to your business's growth and success.

The important thing to remember about networking is that it is a skill that becomes easier the more you practice it. While social networking outlets like Twitter and Facebook provide for creation of a cyber business presence, there is nothing like putting a face with a name that comes from one-on-one, in-person contact. In today's shaky business climate, don't be satisfied to limit your outreach to 140 characters. Instead, embrace the opportunities to meet and greet.

The next networking mixer co-sponsored by the Woodstock Chamber of Commerce & Industry and the Crystal Lake Chamber is scheduled for Tuesday, November 8th at Ryland Homes located at 2402 Bryn Mawr Lane, Crystal Lake from 5 to 7 pm. Even if you are not currently a member of the Woodstock Chamber, consider attending the mixer as an opportunity to see what networking options are available to you and your business. Additionally, the first general meeting of our newly formed Small Office/Home Office support group is scheduled for Wednesday, November 2nd beginning at 5:00 pm at Home State Bank (located at 124 S. Johnson St., Woodstock) in the lower level meeting room.



## 2011 Officers & Board Of Directors

### President

Todd Kinker —  
Golden Eagle Community Bank

### Treasurer

Tom Landers —  
Marian Central Catholic High School

### Secretary

Kathryn Lopprino —  
Woodstock Public House

### Ex-Officio Members

Derik Morefield —  
City of Woodstock

Tom Landers —  
Marian Central Catholic High School

Barb Banker —  
Woodstock Community School  
District 200

Catherine Jones —  
McHenry County College

### Board Of Directors

Jim Campion —  
Campion Curran Dunlop Lamb &  
Cunabaugh, P.C.

Justin Cressler —  
Kraft Foods/Claussen Pickle

Mike Levitan —  
Waverly Ballroom

Lisa Kelly —  
Harding Real Estate

Mark Peloquin —  
Leading I.T. Solutions

Jenny Serritella —  
Cobblestone's on the Square

Jennifer Baker —  
Centegra Health System



by Todd Kinker, Chamber President

### **ATM/Debit Card Skimming is on the rise.**

ATM/Debit Card skimming is a method used by criminals to capture data from the magnetic strip on the back of your ATM/Debit card, along with your Personal Identification Number (PIN).

Typically, skimming devices are attached to the magnetic strip reader of an ATM machine or to a Point-of-Sale terminal within a store, which allow the criminals to capture your data. Further, the devices themselves, or accessories to these devices, record your keystrokes as you enter your PIN. With this data, the criminals can make a duplicate of your card and begin making ATM withdrawals or store purchases.

When skimming was first observed, it was generally associated with ATM machines and Point-of-Sale terminals in larger urban areas. But today's criminals have learned that taking the money of suburb-dwellers is just as easy and equally as lucrative.

You can avoid being a victim by being proactive. Here are some helpful tips.

Familiarize yourself with the look and feel of the ATM machines and Point-of-Sale terminals you most frequently use. Inspect the face of the machines, and the card-reader slots, for any signs that a machine has been altered. Report anything unusual to law enforcement and your bank. When using an ATM machine, or Point-of-Sale terminal, always obscure the keyboard when entering your PIN. If you are suspicious that a machine has been altered, do not use it. Use on-line banking daily to verify transactions that you have completed and report any suspicious activity. Finally, frequently change your PIN, as doing so is one of the best defenses against skimmers.

For more detailed information about ATM/Debit card fraud, contact Golden Eagle Community Bank of Woodstock (Focused on You) at 815-321-5000.



### **Woodstock Chamber Hosts Membership Drive Through November**

Beginning November 1, 2011 and running through the end of the month, the Woodstock Chamber of Commerce & Industry will be conducting its annual Membership Drive.

#### **Prizes this year include:**

- a \$500 shopping spree at local Chamber Member businesses,
- Microsoft Office Professional software (a \$600 value donated by Leading IT Solutions),
- and a 40" Toshiba 1080p LCD HDTV

"Membership in the Woodstock Chamber of Commerce & Industry is filled with great benefits ranging from networking to exclusive marketing opportunities. We look forward to welcoming new members into the fold throughout November with chances to win these great prizes," says Shari Gray, Executive Director.

**Eligibility:** New members that join the Chamber during the month of November are eligible for a special prize drawing. A new member is deemed new if they have not been a Chamber member for 6 months or more. If a new member is recruited by an existing member, then the new member and existing member are both eligible for the drawing.

If a Chamber member whose renewal date is 11/1/2011 through 1/1/2012 and they pay their dues during the month of November, they are also eligible for the drawing.

The drawing will take place December 6th at 8:00 am at Java Planet & Two Tails (2400 Lakeshore Drive, Woodstock). A light breakfast will be served.

To arrange to pay membership dues and enter the drawing, contact the Chamber at (815) 338-2436.

# WHAT'S YOUR PLAN for WINTER?

by Rikki Lee Travolta, Communications Coordinator

The season has officially changed. No longer can we enjoy the hot summer days and nights. No, it is now getting colder, the leaves are falling, and soon snow will be adding its unique beauty to our landscape.

According to [AccuWeather.com](http://AccuWeather.com)'s forecast, the Chicago area will likely be thumped by up to 58 inches of snow this winter -- approximately the same amount as the 56 inches that fell over the city last year. An average amount of snowfall for our area is approximately half that number. The Chicago Sun-Times further reports that average temperatures will be 2 to 3 degrees colder than normal -- also on par with last winter's temperatures, which were 2.4 degrees colder than normal.

However, snow will be expected to be distributed more evenly throughout the season than last year, when a blizzard crippled Woodstock and caused the cancelation of our annual Groundhog's Day events.

But, what does this mean for the City of Woodstock, and more specifically our member businesses? In short, it's time to make a plan.

Whether it's pounding, relentless rainstorms, bone-chilling subzero temperatures, or massive snowstorms, winter weather presents many risks for business shutdowns and property damage. Now is a good time to make a plan to stay open for business. That plan should provide for protecting your employees and customers from the dangers of severe winter weather.

Major disasters are rare. Smaller disasters, such as server failure and burst pipes happen every day though. Companies often prepare for the worst but forget the everyday challenges, which can be just as crippling.

When disaster strikes, having a plan and being able to put it into immediate action can mean the difference between staying open to service the needs of your customers and community or shutting down for a few days.

According to the Small Business Administration (SBA): following a disaster, statistics show ninety percent of companies fail within a year unless they can resume operations within five days. Having a plan can ensure that you're back in business quickly and able to provide products and services to our community.

Winter weather doesn't have to be feared as long as you have a plan in place to address foreseeable problems. To that end, the SBA has partnered with Agility Recovery Solutions to offer business continuity strategies via its "PrepareMy-Business" website. Visit [www.preparemybusiness.org](http://www.preparemybusiness.org) to access webinars and get additional preparedness tips.



## Joint Chamber Mixer

TUESDAY, NOVEMBER 8TH

5-7 PM

WOODSTOCK & CRYSTAL LAKE CHAMBERS

RYLAND HOMES

2402 BRYN MAWR LANE

CRYSTAL LAKE

(0.8 miles east of Route 47 off of Route 176)



## SOHO Group Meeting November 2, 2011

The Small Office/Home Office (SOHO) Group will meet on Wednesday, November 2 at 5:00 PM at Home State Bank (124 S. Johnson Street, Woodstock). This is the first general meeting for this group. All interested Chamber members are welcome to attend. A meeting schedule will be set up at this initial get-together.



## Did You Know?

Over 70% of our website visitors are new to the site?

35% of visitors come from Google, 10% from the City's website and 20% just click on a link or type in the address?

We've had visitors from India, Spain, Turkey and the United Kingdom?

More visitors view the website with Android phones than the iPhone?

**WOODSTOCK  
CHAMBER OF COMMERCE  
AND INDUSTRY**

# Queen of Hearts Raffle

**Step 1:** Buy a ticket for only \$1.  
**Step 2:** Fill out your name, address and phone.  
And pick an available number (from 1-52).  
**Step 3:** Drawings are held weekly, each Thursday at 4:30 pm.  
**Step 4:** If your ticket is drawn you have a chance to win.  
**Step 5:** Draw the Ace of Spades, King of Diamonds,  
Queen of Diamonds or King of Hearts  
and you win \$20!  
**Draw the Queen of Hearts, you are the  
GRAND PRIZE WINNER! You will  
take home 50% of the total jackpot.**

TICKETS ARE AVAILABLE AT LOCAL TAVERNS AND RESTAURANTS WHERE YOU SEE THIS POSTER OR AT THE CHAMBER OFFICE. 136 Cass St. Woodstock, IL 815-338-2436

## CENTEGRA EXPANDS DIABETES SERVICES

Centegra Health System is restructuring its diabetes program to include the expansion of Centegra Diabetes Center to Centegra Hospital-McHenry and Centegra Hospital-Woodstock. Having diabetes education and management in the hospital setting will add to the full continuum of care that Centegra Health System offers for diabetes disease management. This includes dedicated specialists in the area of study, self-management education and support groups, lifestyle therapy and prevention programs at Centegra Health Bridge Fitness Centers and a hyperbaric wound center for diabetic treatment. Centegra Diabetes Center McHenry will be located in the Medical Office Building (MOB) Suite B107 across from pulmonary rehabilitation at Centegra Hospital-McHenry. Centegra Diabetes Center Woodstock will be located in the heart center at Centegra Hospital-Woodstock. Diabetes education classes will be conducted in both Centegra Hospital-McHenry and Centegra Hospital-Woodstock. The phone number for diabetes education and management remains the same at 815-356-2382. Physician referrals are required to enter the education program, which is covered by Medicare.

## CENTEGRA EXPANDS NEUROLOGY SERVICES

Centegra is expanding its services by partnering with the Center for Neurology, located in Crystal Lake. The Center for Neurology is now part of Centegra Physician Care, an integrated medical group with seven additional sites throughout the county, providing access and clinical excellence in primary and specialty care. With the partnership, three physicians have joined the Centegra team. Dr. Benjamin Nager, Dr. Paul L. Grindstaff and Dr. Hsiung Chen will continue to practice in their current location of 750 E. Terra Cotta, Crystal Lake. The integration is a demonstration of the continued commitment by Centegra and the Center for Neurology to provide high-quality healthcare to the residents of the greater McHenry County. The three neurologists will diagnose,

treat and manage disorders, disease and injuries to the nervous system. This includes such areas as the brain, spinal cord, nerves and muscles. For more information, call 815.338.6600 or visit [centegra.org](http://centegra.org).

## CENTEGRA LAUNCHES SLEEP APNEA SUPPORT GROUP

Centegra Health System extends its continuum of care by launching a new support group for people with sleep apnea, their family members and friends. The group will be part of the American Sleep Apnea Association's AWAKE network. AWAKE stands for Alert, Well and Keeping Energetic. The support group will provide education and idea sharing for people who are affected by sleep-disordered breathing. The group will meet on a quarterly basis at Centegra Hospital-Woodstock. The next session, focusing on obstructive sleep apnea, will take place from 6:30 to 7:30 p.m. Wednesday, Dec. 7 with Medical Director of Pulmonary and Sleep Services at Centegra Health System, Dr. Firas Dairi as the guest speaker. Both sessions will be conducted at Centegra Hospital-Woodstock. Registration is required. Call 877-CENTEGRA to register.

## 4TH ANNUAL PEDAL (OR WALK!) FOR PADS: SUCCESS IN HELPING THE HOMELESS

Families, friends and children of all ages gathered at Moraine Hills State Park in McHenry, Illinois on September 17, 2011 to show their support for the 4th annual Pedal (or Walk) for PADS event.

Approximately \$10,000 was raised to help sustain the McHenry County PADS program. Once again, Bob Smith from Crystal Lake and Team FATS won the community challenge in raising the most amount of money!

This year's event was chaired by Larry Ferrarini of Woodstock. The event expanded to include something for everyone....a kids' bicycle parade, a scenic walking trail and three biking routes. Adding fun to the event was Heathers Feathers and music by Dennis Cotner, Harold Rail and Cheryl Niemo.

A special thank you to our title sponsor Mercy Health System and other sponsors Sage Products, Inc., RFP Photography, Inc., First Midwest Bank, Advocate Good Shepherd, Baxter Credit Union and Lucky Brake Bike Shop.

Funds raised will benefit McHenry County Pads (Public Action to Deliver Shelter), a division of Pioneer Center for Human Services, non-profit organization, whose mission is to reconnect homeless men, women, and children with the community by providing emergency, transitional, and preventative services and to raise public understanding regarding homelessness in McHenry County. For more information about PADS, visit [www.mchenrycountypads.com](http://www.mchenrycountypads.com).

## ENTERTAINMENT COUPON BOOKS AVAILABLE AT ADULT & CHILD THERAPY

Do you or someone you know enjoy extreme couponing? Make all their coupon dreams come true by getting them an Entertainment Book.



Adult & Child Therapy Services (ACTS) is once again selling the popular 2012 Entertainment Books. Each book provides thousands of dollars in savings for dining out, shopping, entertainment, travel and more for McHenry County and other Chicagoland areas. It's never too early to start thinking about Christmas. From romantic dinners for two to activities for the whole family to enjoy, these books make a great stocking stuffer.

Entertainment Books are currently available at Adult & Child Therapy and will be for sale throughout the fall. Each book is only \$25.00, with a portion of the proceeds from every book sold supporting Adult & Child Therapy Services.

Adult & Child Therapy has been providing physical, occupational and speech therapy to the residents of McHenry County for over 60 years.

For more information or to order a book, please call or email Shannon Thennes at 815.338.1707 or [sthennes@adultchildtherapy.org](mailto:sthennes@adultchildtherapy.org). Adult & Child Therapy Services is located at 708 Washington St. in Woodstock.

## CENTEGRA INSTITUTES LIVE VOICE ANSWERING

Centegra Health System announces that calls made to the scheduling and pre-registration department will now receive a live voice as automated messaging or computerized phone systems are eliminated. This important initiative will improve service and accuracy and make access to care within the Centegra Health System easier for our patients and physicians.

Patients may now call one number, 815-334-5566. A live person will answer patient questions and transfer them to an available representative who specializes in the service in which they are looking to schedule or pre-register. Admitting specialists also will be located in specialized departments in the hospitals, allowing Centegra to accommodate the patient's needs in a more effective and efficient manner.

## ADULT & CHILD THERAPY SERVICES PROVIDES FALL RISK SCREENINGS

A fall is one of the major fears for older adults and their loved ones. Thanks to a grant from Washington Square Health Foundation, Inc., Adult & Child Therapy Services is offering a way of clinically assessing the likelihood of a fall for older adults in the community.

Adult & Child Therapy Services has a variety of state-of-the-art equipment.

One of these pieces of equipment in-

cludes the Biodex Balancer. The Balancer provides clinical protocol to determine if clients are at risk of a fall. It also determines if a patient is compensating for an injury and what areas need to be worked on to build strength, improve balance, maintain independence and improve mobility. This system is consistent with the American Geriatric Society's clinical guidelines for prevention of a fall in an older adult.

If you or a loved one are concerned about balance issues and the risk of falling for the older adult in your life, please call Adult & Child Therapy Services at (815) 338 1707 to set up a fall risk screening.

## MARIAN STUDENTS EARN AP SCHOLAR AWARDS

Charles Rakers, Director of Academics & Personnel at Marian Central Catholic High School, is proud to announce that 37 Marian students have earned AP Scholar Awards in recognition of their exceptional achievement on the college-level Advanced Placement Program (AP) Exams taken in May 2011.

The College Board's Advanced Placement Program provides willing and academically prepared students with the opportunity to take rigorous college-level courses while still in high school, and to earn college credit, advanced placement, or both for successful performance on the AP Exams. About 18 percent of the more than 1.9 million students worldwide who took AP Exams performed at a sufficiently high level to also earn an AP Scholar Award.

Twelve students qualified for the AP Scholar with Distinction Award by earning an average score of at least 3.5 on all AP Exams taken, and grades of 3 or higher on five or more of these exams. These students are Izora Balyts (McHenry), Stephanie Carran (Wonder Lake), Michael Daly (Crystal Lake), Michael Elder (Cary), Caitlin Johnson (Algonquin), Jeffrey Kendzior (Crystal Lake), Elisa Kersten (Bull Valley), Kathleen Landers (Woodstock), Anne-Marie Lee (Village of Lakewood), Michael Ortlieb (Algonquin), Stephanie Petit (Algonquin), and Matthew Van Der Bosch (Algonquin).

Additionally, nine students qualified for the AP Scholar with Honor Award by earning an average grade of at least 3.25 on all AP Exams taken, and grades of 3 or higher on four or more of these exams. These students are Tyler Blaz (McHenry), Mitchell Ennis (Cary), Rachael Guerin (Spring Grove), John Jaworski (McHenry), Abbey Johnson (Woodstock), Kaitlyn Logan (Crystal Lake), Grace McDonough (Algonquin), Jonathan Wuerger (Algonquin), and Andrew Yuk (Village of Lakewood).

There were 16 students that qualified for the AP Scholar Award by completing three or more AP Exams with grades of 3 or higher. The AP Scholars are Ty Balduf (Algonquin), Sylvia Bennett (Spring Grove), Tess Bottorff (Village of Lakewood), Lucas Dawson (Harvard), Anne Fordonski (Algonquin), Eilish Keane (Woodstock), Timothy Manion (Algonquin), Erin Medvecz (Algonquin), Michelle Miller (Lakemoor), Meagan Murphy (Johnsburg), Jared O'Neill (Woodstock), Zachary Radwanski (Spring Grove), Lara Schoenebeck (Crystal Lake), Matthew Slavik (Lake in the Hills), Kaitlynn Tracy (Crystal Lake), and Jaclyn Voltz (Wonder Lake).

Of this year's award recipients at Marian, four were juniors. These students have at least one more year in which to complete college-level work and possibly earn a higher-level AP Scholar Award.

AP is accepted by more than 3,800 colleges and universities worldwide for college credit, advanced placement, or both on the basis of successful AP Exam grades. Most four-year colleges in the United States provide credit and/or advanced placement for qualifying exam scores.

Marian Central's Advanced Placement curriculum offers courses in English, Chemistry, Calculus, United States History, World History, Government and Psychology; additionally, Marian's dedicated teachers work independently with students to prepare them for exams in, computer science, government and politics, Spanish, and world history.

## COONEY JOINS CLINIC BOARD OF DIRECTORS



Melissa Cooney, an attorney at Zukowski, Rogers Flood and McArdle in Crystal Lake, was elected to the Board of the Family Health Partnership Clinic in September. Ms. Cooney brings a wealth of experience to the board. Graduating with her law degree from the University of Illinois, Ms. Cooney has spent the last 20 years at the Crystal Lake law firm, specializing in estate planning, wills and trusts, and guardianship issues. She is the former President of the Woodstock Professional and Business Women, the former President of the McHenry County Bar Association, and a board member of Hearthstone Communities. Additionally, she has done significant community work including conservation easements, and pro bono work for Prairie State Legal Services. She represents several non-profit organizations including the Land Conservancy and the McHenry County Community Foundation.

The Family Health Partnership Clinic is a private not for profit which provides health care for the uninsured of the McHenry County area. The Clinic is operated through community support and receives no federal dollars for its work. Last year, the Clinic provided more than \$3 million worth of health care. Suzanne Hoban, Executive Director of the Clinic, indicated that as a fellow Illini, she was thrilled about Ms. Cooney's appointment. For more information, visit the Clinic website at [www.hpclinic.org](http://www.hpclinic.org).

## DESIGNS BY MAIDA, INC. EARNS BETTER BUSINESS A+ ACCREDITATION

Becoming an Accredited Business with the Better Business Bureau is an honor not accorded to all businesses, because not all businesses meet eligibility standards. Designs by Maida, Inc. is pleased to announce that it has met all BBB standards and is now an A+ Accredited Business.

"Accreditation in the BBB is by invitation only," says Steve J. Bernas, President & CEO of the BBB servicing Chicago & Northern Illinois. "And only those businesses that meet our high standards, and pass the review process are approved by our Board of Directors."

As with all businesses that are accredited by the BBB, Designs by Maida, Inc. has committed to the BBB Code of Business Practices. This Code is a comprehensive set of policies, procedures and best practices on how businesses treat customers. These standards call for building trust, embodying integrity, advertising honesty and being truthful.

"To maintain their accreditation, a business must be transparent, honor their promises, be responsive to their customers and safeguard their privacy," adds Bernas.

"We are proud to have achieved an A+ rating with the BBB Accredited Business," said Maida Korte, President of Designs by Maida, Inc. "In today's world, it is imperative that our customers know how seriously we take our commitment to excellence and good customer service. Our achieving an A+ rating with the BBB exemplifies that goal."

Designs by Maida, Inc. has been in business for 23 years, offering consumers the best in interior design services. "Our desire is to stay focused on what we do best; providing outstanding interior design and unsurpassed customer service," said Korte.

For more information, contact Paula Krueger, Marketing Director at 847.890.4200 or [p.krueger@designs-bymaida.com](mailto:p.krueger@designs-bymaida.com)

## FAMILY ALLIANCE EMPLOYEE RECIPIENT OF DIRECT SUPPORT PROFESSIONAL AWARD

Cheryl Levinson, RN-BC, Clinical Director of Family Alliance in Woodstock, will be honored by the Illinois Association of Rehabilitation Facilities (IARF) at their award event in honor of Jacob Ginsburg, a founding member of the Association when he was director of the Chicago School and Workshop (now Anixter Center). Throughout his career, Jack was instrumental in raising the important issues around supporting people with disabilities in the community and making sure that Illinois was "on the right path." He was tireless in his advocacy and demanded the same of his colleagues and IARF.

Cheryl has been chosen for the Direct Support Professional (DSP) Award

The winner of this award is chosen based on their contributions, leadership, and commitment to support individuals with intellectual/developmental disabilities and mental illness achieve their goals—an individual who demonstrates a commitment to supporting self-determination, self-esteem and meaningful choices for people with intellectual/developmental disabilities or mental illness; contributes to the field of human services and/or employing agency through service and advocacy; exhibits leadership qualities with peers and within his or her work environment and serves as a role model to others.

The purpose of the IARF Service Award is to recognize individuals that demonstrate behaviors and outcomes following the values and goals of the Association. The awards celebrate the dedication and commitment of individuals who are tireless as Jack Ginsburg was and who, like he, demand the same of their colleagues and co-workers. Finally, the awards allow IARF to recognize individuals among our members and in the media while reinforcing achievement of the Association's vision and mission.

## CENTEGRA OFFERS HOME MEDICAL EQUIPMENT

Centegra Health System extends the continuum of care already provided by now offering home medical equipment including crutches, walkers, oxygen tanks, apnea monitors, hospital beds, enteral feeding, bili-blankets and much more. For almost a century, Centegra Health System has brought skilled nursing care and multiple therapies to patients with recent injuries and chronic illnesses. With the introduction of home medical equipment, Centegra is better able to meet the needs of patients in their homes. Centegra Home Medical Equipment is a division of Centegra Home Health Care offering durable medical equipment that patients can rent or buy. The extensive list of products offered can be found at [centegra.org/homemedicalequipment](http://centegra.org/homemedicalequipment) and retail space is located at 213 North Front Street, McHenry. For questions or referrals, call the 24-hour a day, seven-day-a-week phone line at 815-759-4444.

## PIONEER CENTER PREPARES FOR CHANGE

At the Pioneer Center for Human Services Board meeting September 22, 2011 the Board of Directors accepted the President/CEO Lorraine Kopczynski's plans for retirement in the Spring of 2012.

Mike Moushey, Chairman of Pioneers' Board said "As the board is very sad to see Lorraine retire, we are delighted in supporting her wishes for a very well deserved transition to the next chapter in her life. Her leadership and strong conviction has been instrumental in positioning Pioneer for many significant achievements over the years. Her passion and dedication for the organization, community and especially the clients has motivated and driven us all during our tenure on the board.

"Our objective to seek her replacement will be a challenging one to say the least, but we're committed to maintain our diligence to assure candidates possess the high level of excellence Lorraine has established in this key leadership role. We will pursue a process for internal and external candidates over the next few months."

Pioneer Center for Human Services is the largest social service agency in McHenry County serving persons with Developmental Disabilities, Mental Illness, Traumatic Brain Injury, the homeless through McHenry County PADS, victims of sexual Assault through VOICE Sexual Assault Services, Children and Adolescents through Youth Service Bureau and the Sage House a home for children with Autism.

Lorraine has provided significant dedication and leadership with Pioneer Center for over 25 years. She re-entered the workforce, full time, after her youngest entered school, starting as a caseworker in 1986 and received her Master's Degree in Business Management in 1992.

Lorraine advanced to key leadership roles including Division Director, Associate Director, Chief Operation Officer and was appointed to her current role as President/CEO in 2005.

"I am blessed to have had a wonderful career at Pioneer Center for Human Services", said Lorraine Kopczynski, "I have a loving husband, three children, six grandchildren and two grand-dogs. It is time to open a new chapter in my life, relax and enjoy my family. Pioneer will always have a special place in my heart and I will continue to be an advocate for people with disabilities whenever I can."

During Lorraine's tenure, as President/CEO, Pioneer Center has grown from serving 900 clients and \$11 million dollar budget in 2005, to now serving over 2500 clients with a \$15 million dollar budget. Pioneer's name was changed in 2005 to reflect the scope of a full service agency. By doing this it is now Pioneer Center for Human Services.

In 2006, Pioneer merged with McHenry County PADS and Pioneer also worked with the Illinois Coalition Against Sexual Assault (ICASA) to establish the VOICE Sexual Assault Program which is now the rape crisis center for McHenry county. The organization has consistently demonstrated a strong leadership role in developing and providing superior human services when it was evident there was a need for these services within the community.

In July 2010 Pioneer merged with Youth Service Bureau expanding the scope

and continuum of services from children and adolescents with mental health issues through adult mental health services. At the same time Pioneer added the Children Center for Autism, the Sage House, a home for four autistic children. Pioneer worked with Little Friends in Naperville bringing operations to Pioneer which was much closer and started the beginning of autism services.

In addition to the significant achievements within the organization, Lorraine has recognized with the following achievement awards.

- The Athena Award, by the Crystal Lake Chamber of Commerce, in 2003.
- The Jacqueline Hanbach Award for Rehabilitation Professional from the Illinois Dept of Rehabilitation in 2003.
- Business Champions Award, from the McHenry county Economic Development Corporation in 2008.
- Don Burke award for Executive Excellence from IARF in 2008.
- Women of Accomplishment Award in 2009 from McHenry Chamber of Commerce – WINGS.

She has been active in the Rotary of McHenry for six years and is a Paul Harris Fellow. She has also been participated on several state and local committees over the years representing Pioneer Center as well as McHenry County.

## Kid's Holiday Fun

December 10, 2011

Kids Holiday Fun 10 to 5 pm  
Jingle all the way down to the Square for an afternoon geared for your kids.

Classic Cinemas Woodstock  
Theatre Family Holiday Movie  
at 10 am. Admission: \$1.00.

# MEMBERS IN THE NEWS

## MARIAN INDUCTS 47 NEW MEMBERS INTO NATIONAL HONOR SOCIETY

On Saturday, September 24, 2011, Marian Central Catholic High School inducted the following 47 students into its Bishop Lane chapter of the National Honor Society:

Lauren Adams (McHenry)	Thomas Frederick (Woodstock)	Michael Orr (McHenry)
Andrew Bobek (Algonquin)	Jessica Gallimore (Bull Valley)	Mark Pecak (Crystal Lake)
Rachel Campana (McHenry)	Stephen Garrelts II (Spring Grove)	Benjamin Pederetti (Algonquin)
Erik Carlson (Crystal Lake)	Mary Gehrig (Crystal Lake)	Matthew Podborny (Fox River Grove)
Matthew Carlson (Crystal Lake)	Megan Graf (Woodstock)	Heidi Rechenberg (Hebron)
Hanna Caselton (Crystal Lake)	Michael Koscielniak (Crystal Lake)	Elizabeth Reckamp (Harvard)
Christa Cieslewicz (Lakewood)	Anamarta Lamoutte (Algonquin)	Maria Reckamp (Harvard)
Zachary Cimaglio (Carpentersville)	Emily Lecture (Algonquin)	Christian Scroggs (Spring Grove)
Edward Cleven (Cary)	Samantha Leicht (McHenry)	Timothy Sharp (McHenry)
Matthew Cyrwus (Algonquin)	Patrick Manion (Algonquin)	Michael Sherwood (Crystal Lake)
Kyle Dionela (McHenry)	Kyle McCoy (Crystal Lake)	Dillon Svoboda (Harvard)
Rachel DiPirro (Prairie Grove)	John McFadden (Crystal Lake)	Nicholas Teetsov (Crystal Lake)
Casey Doherty (McHenry)	Gerald McMaster (Island Lake)	Margaret Van Der Bosch (Algonquin)
Anne-Marie Elsinger (Woodstock)	Christina Mosnick (Crystal Lake)	Emily Wozniak (Lake in the Hills)
Eileen Ennis (Cary)	John Patrick O'Hagan (McHenry)	Andrew Yuk (Crystal Lake)
Kristin Fitzpatrick (Johnsburg)	Emily Olivera (Algonquin)	



Marian Central 2011 National Honor Society members pictured

Front Row L to R: Aimee Adams, Cecilia Adams, Jessica Gallimore, Casey Doherty, Rachel DiPirro, Mary Gehrig, Emily Strauss, Stephen Garrelts II, Lauren Adams, Eileen Ennis, Rachel Campana and Elizabeth Philipps.

Second Row L to R: Anamarta Lamoutte, Michael Orr, Grace John, Catherine Kita, Emily Wozniak, John Patrick O'Hagan, Samantha Leicht, Heidi Rechenberg, Christa Cieslewicz, Anne-Marie Elsinger, Matthew Carlson and AnneMargaret Wember.

Third Row L to R: Luke Waggoner, Constance Melchionna, Blake DePaul, Mark Pecak, Hanna Caselton, Maria Reckamp, Emily Lecture, Claire Gillespie, Andrew Yuk, Thomas Casey and Amanda Salvi.

Fourth Row L to R: Dillon Svoboda, Patrick Manion, Margaret Van Der Bosch, Thomas Frederick, Hannah Gitlin, Timothy Sharp, Megan Graf, Katrina Hamilton-Smith, Erik Carlson, Matthew Cyrwus, Timothy Manion, and Zachary Cimaglio.

Fifth Row L to R: Nicholas Teetsov, Elizabeth Reckamp, Michael Sherwood, Doug Blase, Christian Scroggs, Benjamin Pedretti, Kristin Fitzpatrick, Edward Cleven, Christina Mosnick, Kyle Dionela and Michael Koscielniak.

Sixth Row L to R: Dr. Pinnau (NHS Advisor), Andrew Bobek, Matthew Podborny, John McFadden, Gerald McMaster, James Hanson, Kyle McCoy, Michael Fitzpatrick, Daniel Tompkins and Lucas Dawson.

Not pictured: Caroline Frame, Jenna Maksymiak, Elizabeth Olivera, Emily Olivera and Erin VanHerzeele.

## Ryland Homes at Bryn Mawr Multi-Chamber Mixer

### *Desserts after Dark*

We would like to invite the members of the Crystal Lake Chamber of Commerce & the Woodstock Chamber of Commerce to join us for an evening of wine, desserts, and networking. Presented by Ryland Homes and Kim Keefe of Re/Max Plaza.

**Date:** November 8th, 2011

**Time:** From 5p.m.-7p.m.

Those attending will be entered into a gift basket giveaway.



Ryland Homes at Bryn Mawr

2402 Bryn Mawr Lane  
Crystal Lake, IL 60051

(815) 477-3200  
rburmeis@ryland.com



THE THIRD ANNUAL


# OPERA HOUSE TRIBUTE SERIES

WE'RE ROCKIN' THE OPERA HOUSE IN FEBRUARY!

SATURDAY, FEB. 11

SATURDAY, FEB. 18

A TRIBUTE TO  
**NEIL YOUNG**  
PERFORMED BY  
DENNIS  
NEIL & THE  
NEIL DEAL BAND



A TRIBUTE TO  
**SANTANA**  
PERFORMED BY  
ABRAXAS



A TRIBUTE TO  
**SIMON & GARFUNKEL**

PERFORMED BY  
A.J. SEARINGEN & JONATHAN BEEDLE

SATURDAY, FEB. 25 &  
SUNDAY MATINEE, FEB. 26

COMING  
THIS  
WINTER!

TICKETS  
ON SALE  
NOW!



TRIBUTE TO NEIL YOUNG  
PERFORMED BY  
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TRIBUTE TO CARLOS SANTANA  
PERFORMED BY  
"ABRAXAS"



TRIBUTE TO SIMON & GARFUNKEL  
PERFORMED BY  
"A.J. SWERINGEN & JONATHAN BEEDLE"

TICKETS ARE AVAILABLE AT THE WOODSTOCK OPERA HOUSE BOX OFFICE,  
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ADVANCED RESERVATIONS ARE RECOMMENDED - SHOW SEATING IS LIMITED TO 400  
INDIVIDUAL TICKET \$35.00, THREE SHOW SERIES PACKAGE \$78.00

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# Welcome to Our New Members!

**Town Square Inn**  
Andrew Fritz  
112-1/2 Cass St.  
Woodstock, IL 60098  
815-337-4677  
[www.townsquareinn.com](http://www.townsquareinn.com)

**Ryland Homes**  
Becky Burmeister  
2402 Bryn Mawr Lane  
Crystal Lake, IL 60014  
815-477-3200  
[www.rylandchicago.com](http://www.rylandchicago.com)

**SendOutCards Independent Distributor**  
Gus Philpott  
847-971-7083  
[www.sendoutcards.com/gusphilpott](http://www.sendoutcards.com/gusphilpott)

**The Social (net)Worker**  
Jack Bechaud  
815-546-1377  
[jack.socialnetworker.bechaud@gmail.com](mailto:jack.socialnetworker.bechaud@gmail.com)

**Theatre on the Green**  
Lisa Waichunas  
15314 St. Patrick Rd.  
Woodstock, IL 60098  
815-354-7435  
[theatreonthegreen@gmail.com](mailto:theatreonthegreen@gmail.com)

**B & Z Electrical Contractors**  
John Barger  
912 Trakk Lane  
Woodstock, IL 60098  
815-338-6317  
[www.bzelectrical.com](http://www.bzelectrical.com)

## THANKS TO OUR RENEWING MEMBERS

B & Z ELECTRICAL CONTRACTORS  
BACK ON TRACK CHIROPRACTIC  
BENOY MOTOR SALES  
CHIRO ONE WELLNESS – WOODSTOCK  
FAMILY DENTISTRY OF WOODSTOCK  
FAMILY HEALTH PARTNERSHIP CLINIC  
FRIENDS OF THE OPERA HOUSE  
GARY LANG AUTOGROUP  
HOME STATE BANK – WOODSTOCK  
KEITH NYGREN, MCHENRY COUNTY  
SHERIFF'S OFFICE  
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MARIO J. PEREZ, ATTORNEY  
MERCY HEALTH SYSTEM  
MICHLING HOFMANN VINTON PLAZA & WICK  
RE/MAX PLAZA  
REDEEMER LUTHERAN CHURCH  
ROYAL VICTORIAN MANOR  
SEASONS BY PEG  
TEMP CONTROLS, INC.  
VFW POST 5040  
WOODSTOCK MORNING ROTARY CLUB

# ANNUAL GOLF OUTING A SUCCESS!

The Annual Chamber Golf Outing took place Wednesday, October 5th at the picturesque Bull Valley Golf Club. The popular event was a resounding success. Special thanks to Golden Eagle Community Bank for their generous sponsorship of this year's golfer's gift.

"The Annual Chamber Golf Outing is a fun way for members of the business community to support the chamber while enjoying great networking opportunities," says Executive Director Shari Gray. This year's event was attended by 96 golfers.

New to the event was a Helicopter Ball Drop. Participants purchased a numbered golf ball for \$5 each. All of the purchased balls were then dropped onto the green from a helicopter and the owner of the closest ball to the pin won \$1,000. This year's winner was Gary Rosenberg.

Hole sponsors for the Annual Chamber Golf Outing included Chamber Members of Claussen Pickle, Mercy Health System, Centegra Health System, Associated Electrical, Simple Market, Woodstock Public House, Leading IT Solutions, Blue Ribbon Millwork, Harris Bank, Champion Curran Dunlop Lamb & Cunabaugh, Gummerson Rausch Wand Lee Wombacher, Harding Real Estate, Majercik Physical Therapy, Harris Bank, Nierman Landscape & Design, Odd Fellows at the Waverly, Stan's Office Technologies, and Wells Fargo Advisors. Prizes ranged from member business discounts to a giveaway of five \$100 reverse raffle tickets.





## Volunteer Opportunities

If you are interested in volunteering for a committee or have time to lend a hand in the Chamber office, please contact us at 815-338-2436 .

## WCCI Mission Statement

As the advocate for the business community, the Woodstock Chamber of Commerce and Industry provides programs and services to ensure a favorable business climate and acts as the vehicle to promote the area's economic and social progress.

■ **CHAIRMAN'S CLUB** ■  
**Centegra Health System**

**Claussen Pickle Company**

**Mercy Health System**

■ **EXECUTIVE LEVEL** ■

**Nierman Landscape & Design**

## How to Reach the Chamber:

Chamber hours are

Monday

Noon to 4 pm

Phone 815-338-2436

Tuesday thru Thursday,

10 am to 4 pm

Fax 815-338-2927

Friday

Closed

e-mail: [chamber@woodstockilchamber.com](mailto:chamber@woodstockilchamber.com)

Visit our web site at [www.woodstockilchamber.com](http://www.woodstockilchamber.com)



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